



## **PURE NATURAL WHITE – WHITE CLAY EXTRACT**

Specialist White

### **PRODUCT BENEFITS:**

- 90% natural origin ingredients<sup>†</sup>
- Our lowest abrasion formula
- Whiter teeth in 2 weeks\*

Advanced whitening toothpolish with ultra-fine White Clay Extract to gently reveal a naturally whiter smile in 2 weeks

Pure Natural White, with charged Bentonite clay, to help target stains and draw out impurities whilst being kind to enamel with our lowest abrasion formula. Contains essential fluoride and plaque removers for cleaning and enamel care & strengthening with everyday brushing

### **USAGE INSTRUCTION:**

Brush 2 times daily. Continue to use twice daily to protect whiteness. Do not swallow. Use in place of your regular toothpaste.

### **WARNINGS:**

Not suitable for children under 7.

### **INGREDIENTS:**

Hydrogenated Starch Hydrolysate, Aqua, Glycerin, Hydrated Silica, Alumina, Sodium Dodecylbenzenesulfonate, PEG-12, Aroma, Magnesium Aluminium Silicate, Pentasodium Triphosphate, Pentapotassium Triphosphate, Cellulose Gum, Sodium Fluoride, Sodium Saccharin, Pearl Powder, Limonene, CI 77891.  
Contains Sodium Fluoride (1360 ppm F)

<sup>†</sup> mixture of natural and derived mineral origin ingredients

\* self-assessment of 51 people using the Pearl Drops Scale