



PURE WHITE – PROFESSIONAL WHITENING TREATMENT

Professional White

PRODUCT BENEFITS:

- Consumer approved
- 100% achieved 5 shades whiter or more*
- Quick 10 day treatment
- Easy to use
- Safe & effective
- Instant results
- Includes toothbrush

Restoring natural whiteness to your teeth whilst being quick, gentle, instant, safe to use and effective

Steps 1 and 2, the oxidising and brightener have been specifically formulated to remove stains deep within the teeth, complimented by step 3, our most efficient whitening toothpolish which removes surface stains

USAGE INSTRUCTION:

1. Shake the Brush-on Brightener Serum (bottle 1) for 3-5 seconds. Apply the Brush-on Brightener Serum to the front and top of the teeth and leave for 30 seconds – be careful not to remove the Brightener Serum with your lips or tongue.
2. Shake the Brush-on Activator Serum (bottle 2) for 3-5 seconds. Apply the Brush-on Activator Serum to the front and top of the teeth and leave for 30 seconds – be careful not to remove the Activator Serum with your lips or tongue. After 30 seconds rinse with water, for optimal results now wait for 20 minutes without eating, drinking or smoking.
3. Apply a pea sized amount of the whitening toothpolish (bottle 3) to the toothbrush and brush teeth for 2 minutes. Apply treatment once per day for 10 days.

WARNINGS:

Always read the instructions before use. Do not exceed usage. Do not swallow. Not suitable for children under 14 or individuals with gum disease, gingivitis, bleeding or severely receding gums, tooth sensitivity, pregnant or nursing mothers or use on veneers, braces or any non-natural tooth surface. Once opened use within 6 months. We recommend you do not use this product if you are allergic to any of the ingredients. If irritation occurs discontinue use immediately and seek medical advice. Do not exceed recommended treatment of 10 days unless under the advice and supervision of a dentist. Keep out of reach of children.

INGREDIENTS:

Brush-on Brightener Serum

Aqua, Sodium Chlorite.

Brush-on Activator Serum

Aqua, Propylene Glycol, Xylitol, Xanthan Gum, Sodium Benzoate, Mentha Piperita Oil, Phosphoric Acid, Disodium EDTA, Limonene, CI 77891.

Pure White Toothpolish

Hydrogenated Starch Hydrolysate, Aqua, Hydrated Silica, Glycerine, Alumina, Sodium Dodecylbenzenesulfonate, PEG-12, Aroma, Pentasodium Triphosphate, Pentapotassium Triphosphate, Zinc Peroxide, Cellulose Gum, Sodium Fluoride, Sodium Saccharin, Pearl Powder, Limonene, CI 74160, CI 77891.

Contains Sodium Fluoride (1300 ppm F)

* Based on a 10 day self-assessment research of 100 women aged 24-45.