



INSTANT NATURAL WHITE – CHARCOAL INNOVATION

Specialist White

PRODUCT BENEFITS:

- Clinically & consumer proven
- Charcoal innovation cleans and whitens
- Instant[†] and long term whitening*
- Instant whitening effect
- Long term whitening effect*
- Cleans & protects
- Strengthens Enamel
- Gentle, low abrasion
- Everyday use

Make the most of your smile and reveal naturally whiter teeth instantly, using our latest charcoal innovation technology

This minty paste contains Activated Charcoal, a natural ingredient with a long history of detoxing and cleansing benefits

The formula helps to draw out the impurities on your teeth and in your mouth to protect against stains and gently whiten as you brush

It also contains optical brighteners, for a brighter, glossier smile in an instant

The combined action of Fluoride and Plaque Removers strengthen and care for your enamel with everyday brushing

USAGE INSTRUCTION:

Brush 2 times daily. Use continually 2 times daily to maintain and protect whiteness. Do not swallow. Use in place of your regular toothpaste.

WARNINGS:

Not suitable for children under 7.

The purple colour from the paste may have temporary staining effect on hands and mouth.

Suitable for natural teeth only.

INGREDIENTS:

Hydrogenated Starch Hydrolysate, Aqua, Hydrated Silica, Glycerine, Alumina, Sodium Dodecylbenzenesulfonate, PEG-12, Aroma, Pentasodium Triphosphate, Pentapotassium Triphosphate, Cellulose Gum, Sodium Fluoride, Sodium Saccharin, Ammonium Hydroxide, Maltodextrin, CI 77266, CI 42090, CI 45430, CI 75470, CI 77491.